

CALL FOR PROPOSALS

**14th ERES Education Seminar:
Real Estate Professionals of Tomorrow:
Extending Responsibility and Technology Skills**

Technische Universität Kaiserslautern, Germany

30th Nov. – 1st Dec. 2018

The European Real Estate Society (ERES) welcomes you to the 14th ERES Education Seminar in Kaiserslautern, Germany, from 30th November to 1st December 2018 – hosted by Technische Universität Kaiserslautern (TUK).

This year's seminar is on **Real Estate Professionals of Tomorrow**. One track focusses on **Responsibility** and a second on **Technology Skills**. Both represent complementary skills which are more and more demanded from (and demanding for) Real Estate Professionals. On the first day, there will be an impulse presentation followed by the presentations of the participants and a subsequent workshop session in each track. On the second day, the workshop findings will be consolidated and conclusions for educating Real Estate Professionals of Tomorrow be drawn.

Key Dates

2 nd July 2018	Registration will be opened
30 th Sep. 2018	Deadline for submitting proposals for presentation in the seminar
15 th Oct. 2018	Response to proposals
18 th Nov. 2018	Deadline for participant registration

Seminar Themes

The seminar is calling for proposals in any real estate topic with regard to education, but we ask you to consider the following themes in particular:

(Corporate Social) **Responsibility** (Track 1) becomes more and more an important element of business strategies in all industries, but often gives the impression of a platitude rather than common practice. How can 'responsibility' be (better) implemented in real estate education? Is there a common approach that could be shared?

Digital transformation is a major topic of today. To what extent should **Technology Skills** (Track 2) be integrated in real estate study programmes? What are pioneering examples? How should real estate education relate to IT, computer science and other technical disciplines?

Submission

Submissions shall include the following information:

- Author/s name, institution and email address
- Title and abstract (max. 300 words) of the proposal
- Preferred track (Track 1: Responsibility, Track 2: Technology Skills)

Please submit the abstract of your proposal by email to: bjoern.kurzrock@bauing.uni-kl.de

The submission deadline for abstracts is 30th Sep. 2018.

Scientific Committee

Sven Bienert, University of Regensburg (GER)

Eamonn D'Arcy, University of Reading (UK)

Marc Francke, University of Amsterdam (NL)

Björn-Martin Kurzrock, Technische Universität Kaiserslautern (GER)

Registration

Please register by completing the form using this link:

<https://goo.gl/forms/ngQR4tCMD9Ht5Wpx2>

or by sending a document with the same information to: bjoern.kurzrock@bauing.uni-kl.de

Deadline for participant registration is 18th Nov. 2018.

Conference Venue and Travel Directions

The seminar is going to take place at the campus of Technische Universität Kaiserslautern (TUK) on both days. The exact room details will be communicated with the seminar programme.

For participants who arrive on the day before the seminar (29th Nov.) we are going to organise a Welcome-Dinner on that evening.

Travel directions and further information on the 14th ERES Education Seminar are presented at <https://www.bauing.uni-kl.de/en/immobilienoekonomie/events/>

Contact

If you have any questions please contact:

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We are looking forward to welcoming you in Kaiserslautern!

Björn-Martin Kurzrock

Program Chair of the 14th ERES Education Seminar