



ERES, in association with the ESSEC Business School, invites you to:

ERES Industry Seminar

How can Workplace Management add Value to Business?

Friday March 28th 2014, 2 pm – 5 pm, Paris, France

All informations and registration formular are on the website dedicated to the event:

www.sites.google.com/a/essec.edu/eres-industry-seminar-2014/

- **ERES INDUSTRY SEMINAR**

When : Friday, March 28, **from 2pm to 5 pm**

Where : **Bouygues SA**, 32 avenue Hoche, 75007 Paris

- **BOARD DINNER**

When : Friday, March 28, **at 7.30 pm**

Where : **Restaurant "Chez Clément"**, 123, avenue des Champs Elysées, 75008 Paris

- **BOARD MEETING**

When : Saturday, March 29, **from 9 am to 1 pm**, including lunch

Where : **ESSEC BUSINESS SCHOOL**

CNIT Building, Room 333

92 053 - Paris La Défense

France

For further information and help:

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ERES INDUSTRY SEMINAR

Program

Friday, March 28 :

1.45 pm Welcome

2 pm Opening

- **Dr. Neil DUNSE**, ERES President, United Kingdom
- **Gilles BETTHAUSER**, Chief Executive Officer, AOS Studley, France
- **Christian CLÉRET**, President of ADI (Association des Directeurs Immobiliers - French Association of CRE Directors), France
- **Prof. Ingrid NAPPI-CHOULET**, FRICS, Professor and Chairholder of the Real Estate and Sustainable Development Chair, ESSEC Business School, France

2.20 pm- 3.40 pm Round table 1

- **Cécile DE GUILLEBON**, VP Real Estate & Facility Management, Renault, France
«Home Working: How To Measure Value Creation For Corporates And Employees?»
- **Rianne APPEL-MEULENBROECK**, Assistant Professor Real Estate Management & Development Group, Eindhoven University of Technology, Netherlands
«How Workplace Design Can Enhance Knowledge Sharing At The Office»
- **Han PAEMEN**, Senior Workplace Consultant, AOS Studley, France
« From white collar worker factory to company social platform : what will be the next step for corporate office Real Estate ? A European perspective »

3.40 pm- 5 pm Round table 2

- **Ashley DABSON**, Lecturer Real Estate & Planning, Henley Business School, University of Reading, United Kingdom
«A Corporate Real Estate Portfolio Model - Can It Add Value To A Business By Improving Workplace Decisions?»
- **Franck PRIVÉ**, Director - Corporate Real Estate, L'Oréal, France
«Project & Workplace Management: How To Add Value To Business - L'OREAL Headquarters Modernization/Clichy/France»
- **Hilde REMOY**, Assistant Professor, Department of Real Estate and Housing, Delft University of Technology, Netherlands
«The New Way of Working - Adding Value to Office Organisations?»

5 pm – 6 pm Cocktail

ERES BOARD DINNER

Friday, March 28 at 7.30 pm :

Restaurant "Chez Clément":
123, avenue des Champs Elysées
75008 Paris

[Map](#)

Hotels near the Restaurant « Chez Clément » :



Amarante Champs Elysées 75 m

19 Rue Vernet, 75008 Paris, France
+33 1 47 20 41 73 · amarantechampselysees.com
Standard room : 160€

Radisson Blu Hotel Champs Elysees 66 m

78 Avenue Marceau, 75008 Paris, France
+33 1 53 23 43 43 · radissonblu.com
Standard room from 300€

Hotel François 1er 295 m

7 Rue Magellan, 75008 Paris, France
+33 1 47 23 44 04 · the-paris-hotel.com
Standard room from 260€

Hôtel Chateaubriand 372 m

6 Rue Chateaubriand, 75008 Paris, France
+33 1 40 76 00 50 · hotelchateaubriand.com
Standard room from 260€

Atala Hotel 363 m

10 Rue Chateaubriand, 75008 Paris, France
+33 1 45 62 01 62 · hotel-atala.com
Standard room from 200€



Hotel Galileo 98 m

54 Rue Galilée, 75008 Paris, France
+33 1 47 20 66 06 · galileo-paris-hotel.com
Standard room : 160€

Hotel Chambellan Morgane 272 m

6 Rue Kepler, 75116 Paris, France
+33 1 47 20 35 72 · hotelchambellanmorgane.fr
Standard room from 145€

Hotel Residence Lord Byron 362 m
5 Rue Châteaubriand, 75008 Paris, France
+33 1 43 59 89 98 · hotel-lordbyron.fr
Standard room from 127€

HOTEL MAYFLOWER 366 m
3 Rue Châteaubriand, 75008 Paris, France
+33 1 45 62 57 46 · hotelmayflowerparis.com
Standard room from 127€

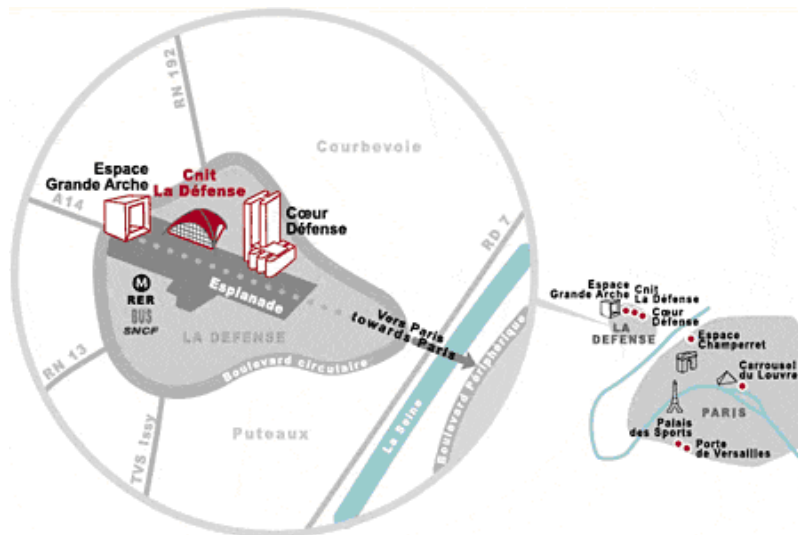
ERES BOARD MEETING

Saturday, March 29

- 9.00 Board Meeting (CNIT Building, Room 333)
- 12.00 Lunch



A meal tray will be served to each participant directly in the room 333, where the board meeting is held.



Further details on the venue and directions can be found here:

[Detailed location map CNIT](#)

a/ by transport

▪ **METRO / RER :**

Line 1, station La Défense Grande Arche

RER A, station La Défense

subway map : <http://www.ratp.fr/plan-interactif/carteidf.php?lang=uk>

▪ **TRAMWAY :**

Line T2, station La Défense